

Press Release

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Lohtragon® Brand Launch: Competence in Metal Salts

New brand launch of Dr. Paul Lohmann® – Lohtragon® for dedicated metal salt competences Nordmann Nordic AB will distribute the portfolio in Sweden, Finland and Norway

Dr. Paul Lohmann GmbH & Co. KGaA synergizes its high performance metal salt range for industrial applications under the new Lohtragon® brand. Lohtragon® will be established as the first choice for metal salt competence in the industrial market environment.

Nordmann Nordic AB is our partner for the distribution of the Lohtragon® portfolio in Sweden, Finland and Norway.

Lohtragon® stands for unique competences in manufacturing, optimizing and developing metal salts, providing solutions for various customer challenges. The brand leverages the Dr. Paul Lohmann® manufacturing expertise of over 135 years and is designed to meet the specific requirements for industrial market segments.

The Lohtragon® portfolio consists of roughly 60 metal salts. These products are the starting point for individual product optimizations with regard to chemical and physical parameters and nearly endless options for new combinations, both based on specific customer needs. For existing customers, their established product qualities remain fully available.

With its headquarters in Solna, Nordmann Nordic AB is active in Sweden, Denmark, Norway, Finland, Iceland and the Baltic Countries. Further location is Helsinki, Finland. As a distributor of chemical raw materials and specialties, the company supplies specialty chemicals for personal care, health care, food, coatings, construction, plastics, rubber and electronics. Nordmann Nordic is part of Nordmann, a leading international chemical distribution company with subsidiaries in Europe, Asia and North America. The company staffs 470 employees worldwide and achieved €440 million in turnover in 2020.

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Dr. Paul Lohmann GmbH & Co. KGaA is the world's leading manufacturer of mineral and metal salts, based in Emmerthal/Germany. The over 400 different specialty salts in a total of 7,000 specifications are globally supplied to customers of pharmaceutical, food, nutritional supplement, cosmetic and – synergized under the Lohtragon® brand – industrial industries.

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